

# Why Sponsor North Front Sound?

## How are my sponsorship dollars used?

North Front Sound began with 10 guys above a garage in Kaysville in 2014. In 2018 we're a chartered chapter of the Barbershop Harmony Society, a 501(c)(3) nonprofit Utah corporation, and we're thriving with membership approaching 30 and energetic directors and administration. We've come a long way already and have big plans for the future. Your sponsorship of our 2018 summer show, **North Front Sound of Music: Barbershop Broadway** can help us continue growing, improving, and participating in the community by making the following possible:

- Purchase of music to be performed
- Show production costs, venue rental, sound & lighting, props, costumes, playbill printing
- Small honorarium for talented, professional musical directors to help us achieve our best
- Training for our leadership to help us run as efficiently and productively as possible
- Continuing education for our musical leadership team
- Coaching from experienced and accomplished musicians from around the country
- Attracting big-name guests to perform with us, increasing our exposure and ticket sales
- Advertising to increase exposure, boosting recruiting and performance opportunities
- Staging Youth in Harmony events to help young people keep singing for life
- Performing for free or reduced rates for church groups, veterans, and seniors
- Annual fees to copyright holders which allow us to perform their works

## What benefits does sponsorship offer my business?

- Tax-deductible contribution to a 501(c)(3) charitable organization
- Graphical advertising in the playbill for **North Front Sound of Music: Barbershop Broadway**, both matinee and evening shows at Syracuse Arts Academy on 8/25/18
- Listing as a sponsor on our website, NorthFrontSound.com with a link to your own site
- Complimentary tickets to see the show included with most sponsorship levels
- Discounts on future North Front Sound performance bookings and singing valentines

We thank you for helping us to bring music and entertainment to the community, and to have a lot of fun while doing it!

*Scott Q Anderson*

President, North Front Sound