

North Front Sound

Presents

Zero8

At Abravanel Hall in downtown Salt Lake City

July 1, 2019, 7pm

Zero8 is an internationally acclaimed men's acappella chorus. Hailing from Sweden, they will be in Salt Lake City participating in the Barbershop Harmony Society's 2019 International Convention. They are among the top 5 choruses in the world that will be competing for gold this year.

Also featured in the show will be internationally acclaimed quartet, Trocadero, from Sweden. And International top 10 finishing quartet, Throwback. Both quartets will be competing for the gold medal this year.

There will be thousands of "barbershoppers" from around the country and world in the Salt Lake area during the first week of July for the BHS International contest and convention, and this is an excellent opportunity for your business to be seen by them all. Sponsoring this event will be a tax deductible donation and shows your commitment and support of the arts in our greater community.

Please see the details of the sponsor levels below. We look forward to working with you!

Sincerely,
North Front Sound

Dean Davidson, President	Darren Bassett, Manager
801-560-6444	435-720-2171

NorthFrontSound@Outlook.com

About North Front Sound:

North Front Sound is a men's acapella chorus based in Davis Co. Utah. We sing in the barbershop style and are part of the Golden Spike Chapter of the Barbershop Harmony Society. We strive for musical excellence in the barbershop style to better our community through this entertaining art form. NFS is a 501-C3 charitable organization, NFS produces several shows per year and also sings at many community events. For more info,

www.northfrontsound.com

Show Sponsorships

Title Sponsor-\$7000 (1)

- Naming rights for the Event, inclusion of logo on all event materials
- Mentioned as title sponsor, with Prominent Logo on TV ads
- Featured on all advertising, including social media, Emails, Website, Posters
- Name mentioned on all tickets
- Opportunity for Sponsor to speak at the event
- Name mentioned from stage
- Full page Ad in Event Program
- 25' Banner at the Event (Possibly on the afterglow stage)
- 20 Tickets to event
- Ticket Discounts

Media Sponsor (1) – Sold to ABC4utah - \$10,000 Value

- 50 Commercials to air on KTVX
- 100 Commercials to air on KUCW
- 100 Commercials to air on METV, 4.2, KCSG
- 100,000 digital impressions on abc4.com
- 4 in studio segments to 1xGood Things Utah, 1x4pm News, 2x Midday News Each
- ABC4 to appear on all TV ads, social media, emails, and website
- Name mentioned from stage
- Full page Ad on event program
- Banner at the event (outdoor stage)
- 30 Tickets to event
- tickets discounts

Presenting Sponsor - \$3000 (3) 1 for each Quartet, North Front Sound

- Logo on TV Ads
- Featured on all advertising, including social media, Emails, website, posters
- Name mentioned from stage
- Full page Ad in Event Program
- 12' Banner at Event (Afterglow Stage)
- 10 Tickets to Event
- Ticket discounts

National Anthem Sponsor - \$1000 (1)

- Small logo on TV Ads
- featured on all advertising, including social media, emails, website, posters
- Name mentioned on stage, for National Anthem
- 1/2 Page Ad in Event Program
- 8' Banner at event (afterglow stage)
- 8 Tickets to event
- ticket discounts

Event Printed Program Sponsors

Cover Page Sponsor- Tenor Level \$600 (3)

- Full page ad on event program, inside cover, inside back cover, and back.
- featured on social media, emails, and website for 1 year
- 4 tickets to event
- ticket discounts

Full Page Sponsor – Lead Level \$400

- Full Page ad on event program
- featured on social media, emails, and website for 1 year
- 2 tickets to event
- ticket discounts

Half Page Sponsor – Baritone Level \$200

- 1/2 Page ad on event program
- featured on social media, emails, and website for 1 year
- ticket discounts

Quarter Page Sponsor – Bass Level \$100

- Quarter page ad on event program
- featured on social media, emails, and website for 1 year
- ticket discounts

NORTHFRONTSOUND presents

ZERO8

AT ABRAVANEL HALL

JULY 1, 2019
7 PM
ABRAVANEL HALL,
DOWNTOWN SLC

ALSO FEATURING:
THROWBACK
TROCADERO



TICKETS AVAILABLE SOON

SPONSORSHIP OPPORTUNITIES AVAILABLE
(email darrenmbassett@gmail.com for info)

Sponsored in part by

